

Strategic Enrollment and Retention Steering Committee

October 11, 2024

10 – 11:00 a.m.

- I. Welcome
- II. Approval of September meeting minutes
- III. Action Team updates (SH, CH, BH)
- IV. Marketing Update (SH)
- V. IR Update (DM)
  - a. MCCSSA – Community College Enrollment Review (SH)
- VI. Strategic Priority 2: New aligned metric
  - a. Developing strategy to *“Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college.”*
  - b. *18% by 2026, base 20.6%*
- VII. SMC Scholarship Article (CH)
- VIII. Other